

Impact Series & Virtual Groups

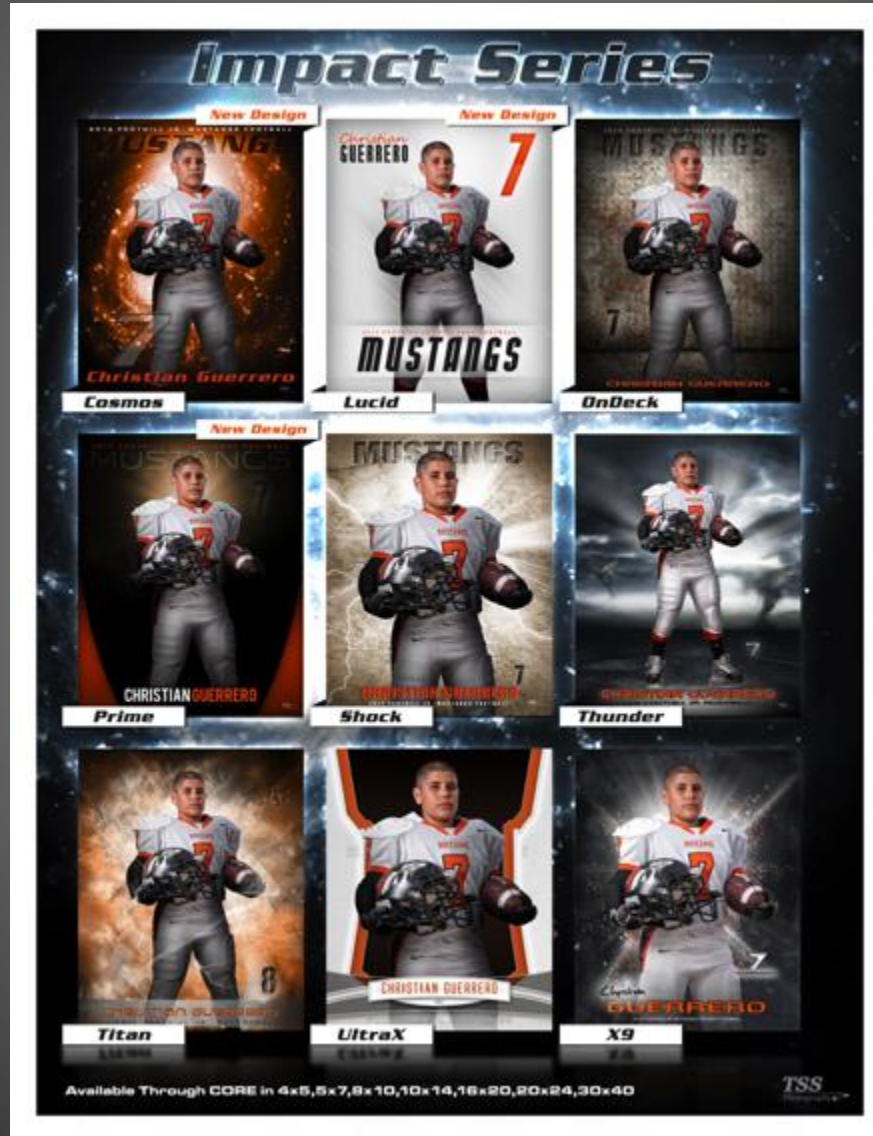
New Impact Series products

- Styles that are in demand by consumers **now!**
- Available at more affordable prices
- Produced in house and ordered through CORE

Impact Series Individual Options



Multiple portrait styles



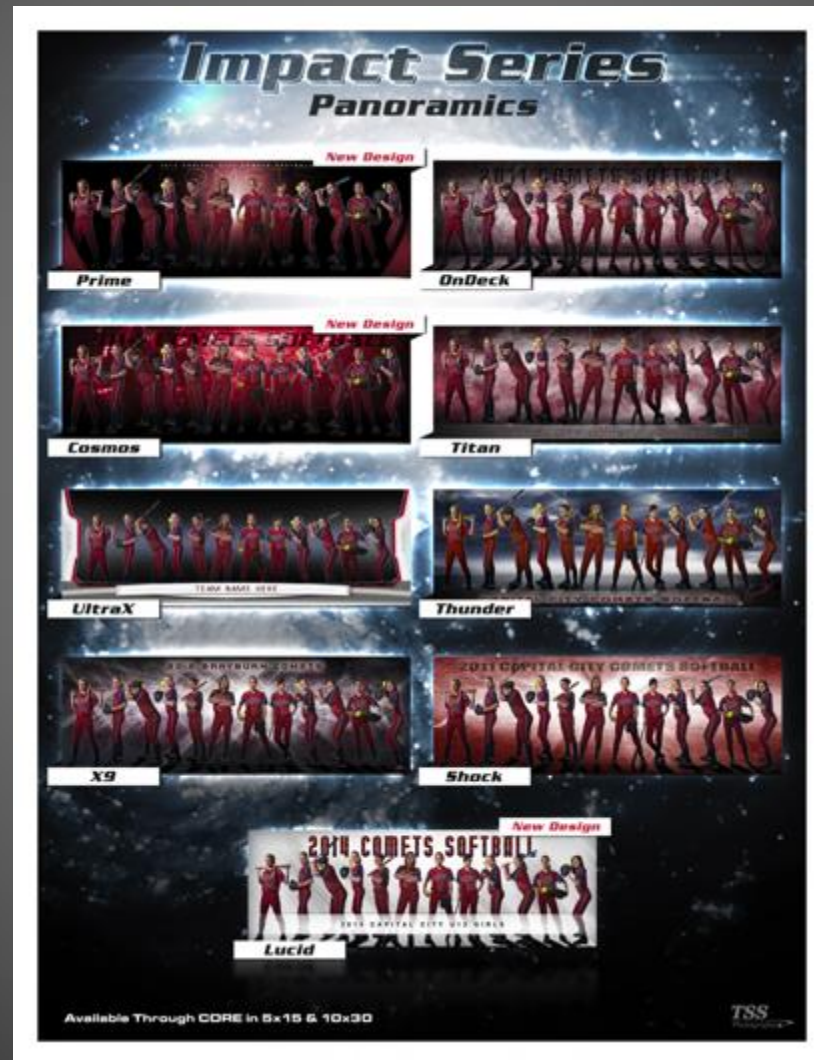
More profitable and easier to order

- Lower price for artwork and print
 - Old price - \$17.30
 - New Price - \$5.37
 - You can now price them to sell in volume
- Will be ordered within CORE software
 - For prepay events
 - For online orders
 - Will be mailed with rest of the order

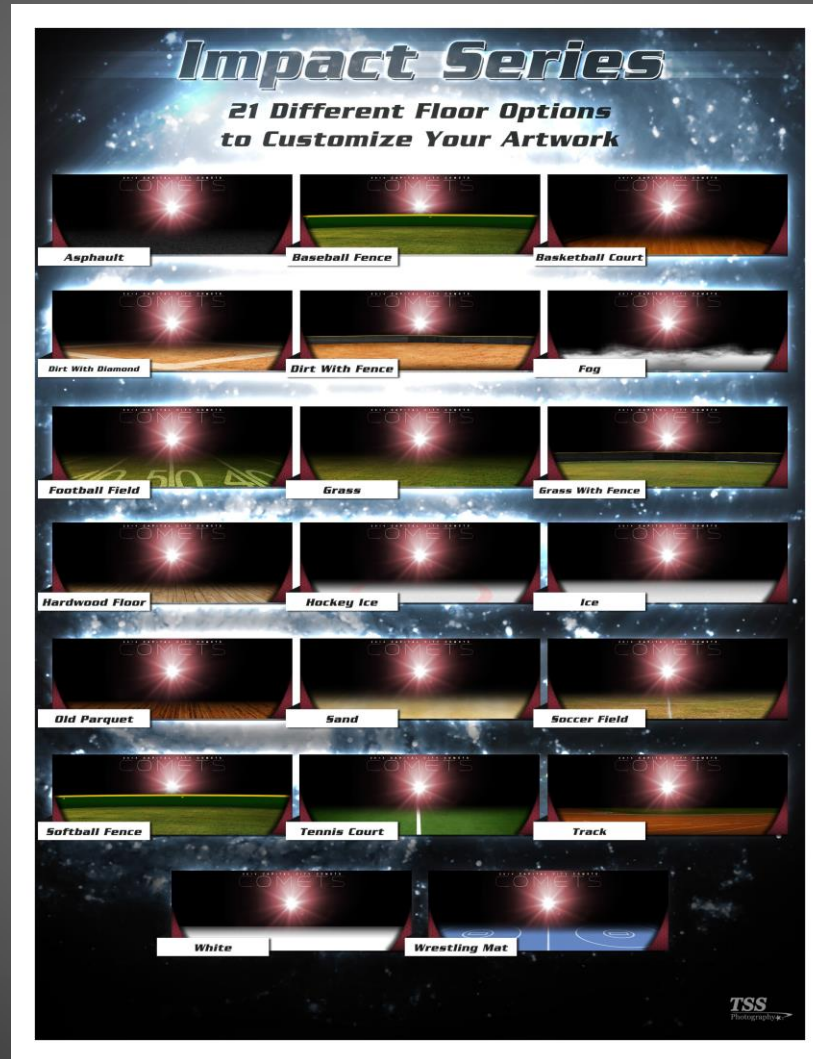
Impact Series Panoramics



Pick a Style!



Pick a Floor!



Create a Custom Look for Your Teams!

Impact Series
Create a new look
with custom floor options

2014 CAPITAL CITY COMETS SOFTBALL

Dirt with Diamond

Grass with Fence

Dirt with Fence

Fog

22 FLOORS AVAILABLE

1. Asphalt	7. Grass	13. Track	19. Sand
2. Basketball Court	8. Grass With Fence	14. White	20. Softball Fence
3. Black	9. Hockey Ice	15. Baseball Fence	21. Wrestling Mat
4. Dirt with Diamond	10. Old Parquet	16. Fog	22. No Floor
5. Dirt with Fence	11. Soccer Field	17. Hardwood Floor	
6. Football	12. Tennis Court	18. Ice	

TSS

Lower prices and easier to order

- Old price
 - \$35 for artwork
 - For up to 10 players - \$2 for each extra
 - Artwork must be sent to the franchisee, then ordered
 - 10x30 prints \$14.25 standard paper
 - 5x15 prints \$7.17 standard paper
- New price
 - \$35 for artwork
 - Up to 15 players - \$2 for each extra
 - Can be ordered within CORE
 - 10x30 prints - \$7.31 metallic paper
 - 5x15 prints - \$3.58 metallic paper

Virtual Group technology

- Could change the way leagues are photographed
- All the players do not need to be there together
- The team does not have to be there together
- A missing player can be shot and added later
- Eliminates a great deal of waiting
- Importantly, you can get a good shot of all

Virtual groups for youth sports

- A \$.26 one time fee per subject plus the print cost.
- This includes converting the group image to a PNG to be posted to your online gallery, where customers can order more products!



It works for big groups too!



A large group photo of the Oklahoma Sooners football team, consisting of 110 players and 10 coaches, posed in 10 rows. The word "OKLAHOMA" is written in large red letters across the top of the photo. The background shows a football stadium.

OKLAHOMA

2013  **2014**

 Seven National Championships
44 Conference Championships
Eight Big 12 Conference Titles
27 Bowl Wins in 46 Games

Picked by Scout as the Greatest football program of all time

153 First-Team All-Americans
458 First Team All-Conference
Five Heisman Trophy Winners
64 National Award Winners

More on these items and others
at Annual Convention...

See you in July!