AUGMENTED REALITY
USING AURASMA (DESKTOP)

Jostens®

WHAT & WHY AUGMENTED REALITY?

Imagine seeing a picture of the Homecoming dance in the yearbook. Now imagine using your phone's camera to see a video of that dance*. This is possible by a technology called augmented reality. Here's how it works: photos (<u>triggers</u>) in the yearbook link to other content (videos, photos, etc.), which are called <u>overlays</u>. The final product — the experience of seeing a video or another photo when the camera is pointed on a <u>trigger</u> photo in the yearbook — is called an <u>aura</u>. The yearbook staff is always trying to find ways to expand coverage in the yearbook, and augmented reality is an exciting way to do this.

* Through an augmented reality app called Aurasma® available on the App Store or Google Play for free.

** Before starting, have pictures and videos ready to acccess on your computer. You will also need to follow your channel on your phone in order to see the newly created aura.

STEP 1
Create a new account or login to http://studio.aurasma.com. Click on **Create New Aura** to start.

STEP 2
Click the **+** icon to upload a <u>trigger</u>.

STEP 3
Click <u>Browse</u> to load image. Click <u>save</u> then <u>next</u>.

STEP 4
Click <u>Next</u> in the upper top-right navigation to continue.

STEP 5
Click the **+** icon and select an image or video to be the <u>overlay</u>. Then, click <u>Save</u> and <u>Next</u> to finalize the aura.

STEP 6
Name, <u>save</u> and click <u>SHARE</u>. Open the Aurasma app on your phone. Refresh the auras on the app in order to see your newly created <u>aura</u>.