

TSS NEW Lead Gen Emails

Winter 2018



TSS offers a FACIAL RECOGNITION TOOL
to help customers find more of their images...**FAST!**



FACIAL RECOGNITION



TSS Est. 1983
Photography

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FACIAL RECOGNITION



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NEW Lead Generation Emails For Facial Recognition



TSS offers a **FACIAL RECOGNITION TOOL** to help customers find more of their images...**FAST!**

WE'VE FOUND YOUR IMAGES!
TSS Photography

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NEW Lead Generation Emails For Facial Recognition



New Lead Generation Emails

-DID YOU KNOW?

- We cover school
portrait days,
sports, groups,
special events
and more!

TSS
Photography

Did You KNOW?

Locally Owned and Nationally Supported.
Celebrating over 30 years of photography excellence.



We cover school portrait days,
sports, groups, special events
and more!

We Make Picture Day Easy!

TSS is dedicated to making your Picture Day a success! We specialize in taking great images, producing amazing products that parents want and in making picture day hassle-free for teachers, administrators and kids. We photograph millions nationwide each year who can attest to our commitment to both great products and a great process for pre-schools, day care, elementary, middle & high schools.



www.tssphotography.com

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New Lead Generation Emails

-DID YOU KNOW?

- We Have A
Convenient Admin
Portal for School &
Yearbook Staff

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Portal for School & Yearbook Staff

We Make Picture Day Beyond Easy!



TSS is dedicated to making Picture Day a success and the jobs of Admin & Yearbook staff easier! Our proprietary software gives staff access to view all of the picture day images. This portal also allows staff to view and (optionally) change the images selected for the yearbook. Staff can also use this portal to instantly download their needs for the yearbook including other PR and activity images. Or use this portal to see who has not been photographed, download single images for files or IDs, get staff images to update your school website and more!


www.tssphotography.com

New Lead Generation Emails

-DID YOU KNOW?

- Proms/Dances
- School Portrait Days & Groups

Did You KNOW?




TSS
Photography

We Cover Proms & Dances!
Learn More >


Invite Us To Your Next Event!

Families love our TSS website features which allow for the addition of text & speech/thought bubbles, the creation of collages AND the ability to download images with custom text & graphics. Event organizers love our admin portal to download images for PR, newsletters, yearbook & more. No more forms or money to handle!



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Did You KNOW?





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Photography

We Cover School Portrait Days & Groups!
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New Lead Generation Emails

-DID YOU KNOW?

- Grads
- Special Events



Did You
KNOW?



TSS
Photography

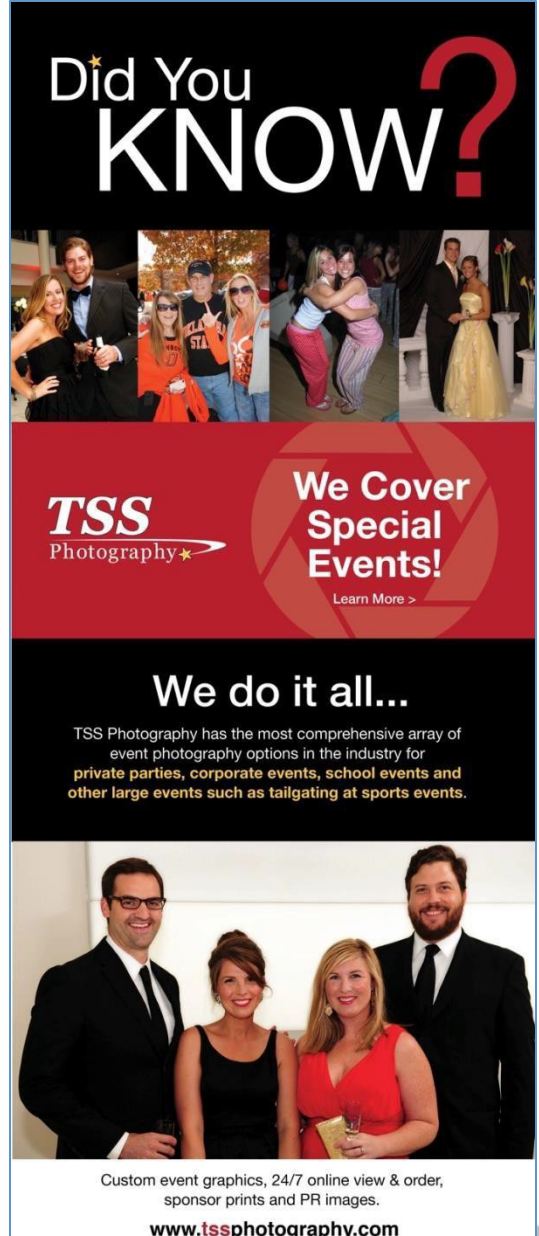
**We Cover
Grads!**
Learn More >

**Commemorate The
Special Moment...**


We have hundreds of graduation products to choose from which can be customized with your school logo. School administrators love not handling money or forms & our admin portal to download images for PR, newsletters, yearbook & more!



www.tssphotography.com



Did You
KNOW?




TSS
Photography

**We Cover
Special
Events!**
Learn More >

We do it all...

TSS Photography has the most comprehensive array of event photography options in the industry for **private parties, corporate events, school events and other large events such as tailgating at sports events.**



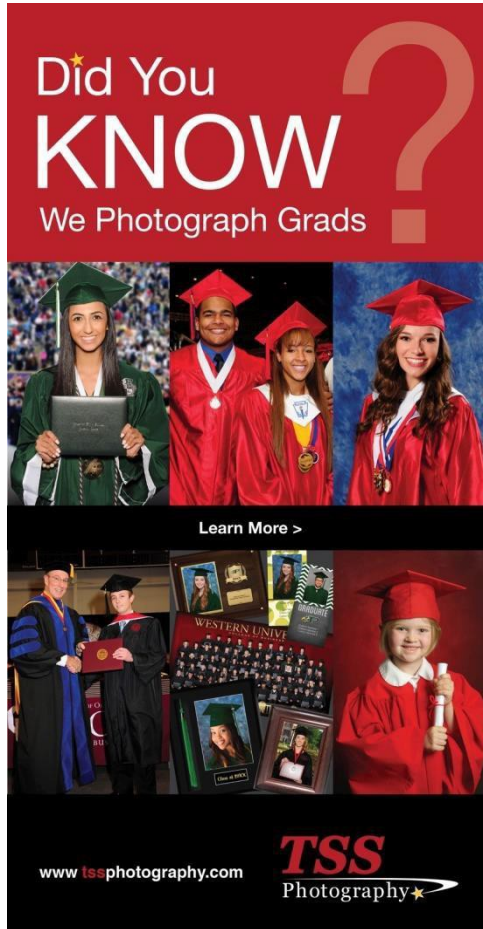
Custom event graphics, 24/7 online view & order, sponsor prints and PR images.

www.tssphotography.com

New Lead Generation Emails

-DID YOU KNOW?

- Graduations
- School Admin Portal



Did You **KNOW**?
We Photograph Grads

Learn More >

www.tssphotography.com

TSS
Photography



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Photography

We Have A Convenient Admin Portal
for School & Yearbook Staff

We Make
Picture Day &
Beyond Easy!

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www.tssphotography.com



New Lead Generation Emails

- General Competitor
- ViewFirst Competitor



Wishing You Had Better Photography?

Give TSS a try!

Hassle-free ViewFirst™ Picture Day

Advantages to Parents:

- View portraits before purchasing
- Personal online image gallery for each athlete
 - Wide product variety
- Convenience: Order online 24/7 using credit card or PayPal

TSS Photography★

Learn More >



Wishing You Had Better Photography?

Give TSS a try!

Benefits of TSS:

- Fast Turnaround of Packages (2 Weeks or less!)
- Wide Selection of Quality Products
 - Locally Owned & Operated
 - Creative Fundraising Options

TSS Photography★

Learn More >

New Lead Generation Emails

-Daddy/
Daughter
Dances



ONCE upon a Dance...

Benefits of TSS:

- Fast turnaround of packages (2 Weeks or less!)
- Ship orders direct to buyer
- Custom event graphics & products available
- Locally owned & operated

Facial Recognition software allows attendees to easily find ALL of their pictures faster!

[Learn More >](#)

TSS Photography


The Leader in Sports, School & Event Photography



New Lead Generation Emails


-Grads

-Grad Fairs





Pre-Graduation Portraits

At Your Prep Event!



Spirit Sticks
Can be used at graduation or other celebrations!





Announcements






Image Collages



Tassel Frames

- Help your grads mark an item off their to-do list: head shots for resumes
- **INCREASE ATTENDANCE** at your graduation preparation events with portraits!
- No sitting fee for students, no cost to the school
- No obligation to buy
- Grads view images online 24/7 in a personal gallery
- Orders shipped directly to the buyer
- Large variety of products




TSS
Photography

tssphotography.com

GRADUATIONS

by **TSS**
Photography



TSS handles **ALL** of your graduation photography needs:

- ★ Elementary, middle school, high school, college & vocational ceremonies
- ★ Stage photographs
- ★ Chroma-key ("green screen") portraits with custom backgrounds
- ★ Ceremony overview, processional & PR photographs
- ★ Friends & family photos before or after the ceremony
- ★ Group pictures including our patented Virtual Group option
- ★ Cap & gown portraits

[Learn More >](#)

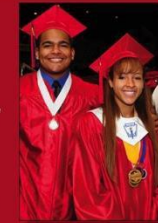


Virtual Group Option

Our patented **VIRTUAL GROUP** is built from a collection of the chroma-key images we take of each graduate. This eliminates the need for the group to be together all at once and gets the best possible expression of each graduate. Corresponding names can also be added.

The TSS Difference: We always...

- ★ Photograph the graduate on and off stage
- ★ Keep track of each graduate's name and tie it to their photos
- ★ Provide a personal portrait gallery for each graduate & their family to view before ordering
- ★ Send emails with a direct link to the graduate's personal portrait gallery
- ★ Mail a printed photo-proof to graduates
- ★ Collect orders & payments online 24/7
- ★ Fulfill and ship online orders directly to the buyers within 2 business days



COMMEMORATE This special moment...



We have hundreds of graduation products to choose from which can be customized with your school logo.

Making your graduation a **SUCCESS**

We know each ceremony is unique so we will work with you to determine what is best for your school. TSS needs the ability to collect emails and current contact data in order to get the graduates their proofs via email and mail. We provide the tools to do this and have suggested posing that we can share with ceremony planners.



www.tssphotography.com

New ViewFirst Emails

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Photography★

**PICTURE DAY IS
COMING SOON!**

**Hassle-Free
Viewfirst™**

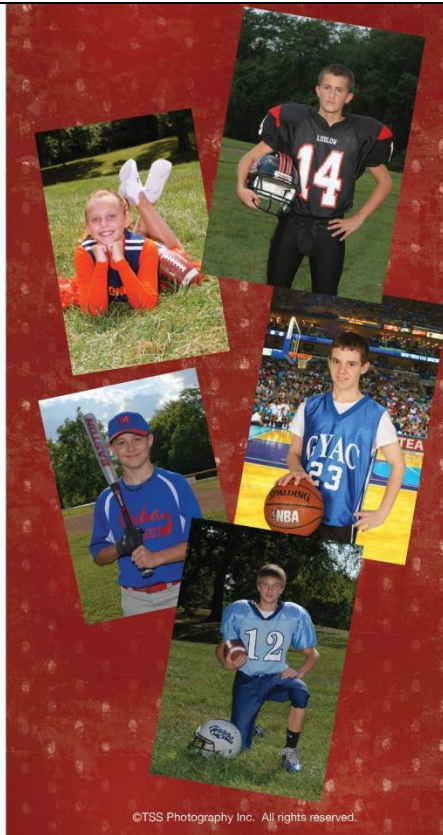
How It Works:

We photograph every athlete in several poses on picture day. Portraits are posted online for 24/7 ordering. Families receive an email link to their child's personal portrait gallery. Portrait orders are fulfilled within 48 hours and shipped directly to the buyer.

Advantages to Parents:

- View portraits before purchasing
- Personal online image gallery for each athlete
- Wide product variety
- Convenience: Order online 24/7 using credit card, check or PayPal.

tssphotography.com



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TSS
Photography★

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**Hassle-Free
Viewfirst™**

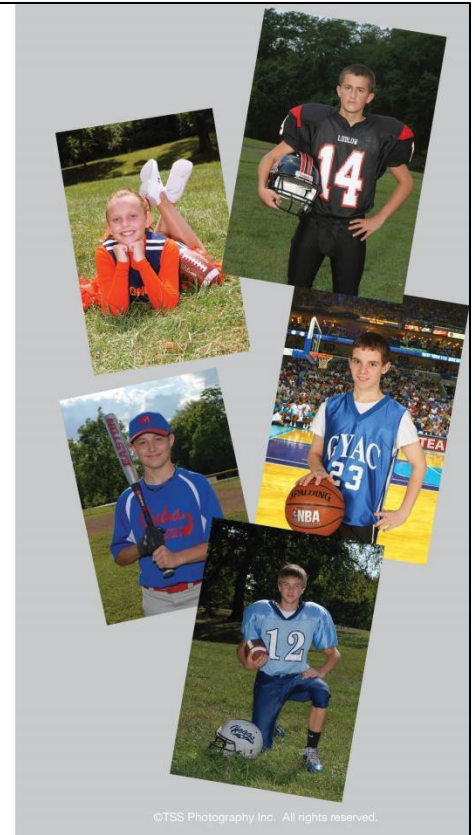
How It Works:

TSS will photograph every athlete in several poses on picture day. Images will be available within 10 minutes to view and order onsite. Order onsite for the best pricing! Families will also receive an email link to their child's personal portrait gallery for 24/7 online ordering. Portrait orders are fulfilled within 48 hours and shipped directly to the buyer. No money needed on Picture Day!

Advantages to Parents:

- View portraits before purchasing
- Personal online image gallery for each athlete
- Wide product variety
- Convenience: Order online 24/7 using credit card, check or PayPal.

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